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## EDUCATION

**University of Pennsylvania**, College of Arts and Sciences, Philadelphia, PA, May 2012

Bachelor of Arts, Major: Fine Arts, Concentration: Graphic Design

Awards: Dean's List 2010-2011, Kelly Research Grant Recipient, Rose Award Winner, Senior Fine Arts Award

## EMPLOYMENT

**Google**, **Interaction Designer, UX** | London, United Kingdom, February 2016 — Present

- Lead UX Designer for an internal Customer Engagement tool. Responsibilities include: research, data analysis, ideation, wireframing, prototyping, testing, results analysis, visual design, asset delivery, and quality assurance
- Solving complex and ambiguous design problems while tackling a full redesign of the tool's user experience
- Working closely with the PM and stakeholders in order to shape our product's roadmap and adequately prioritize feature requests
- Improving UX processes for better collaboration with the Eng team, focusing on diligent feature testing and product excellence

**Comcast**, **Product Designer, UX** | Philadelphia, PA, May 2015 — January 2016

- Delivering interaction designs and prototypes to development teams to ensure builds are created as closely to wireframes as possible
- Collaborating with and participating in ideation and concept explorations with the UX team throughout project life cycle
- Tracking project milestones, deliverables and risks with the UX team, in addition to communicating progress, issues and accomplishments
- Solving complex customer pain points during the early stages of the buying experience while maintaining current and future requirements

**Squareknot**, **UI/UX Designer** | Philadelphia, PA, February 2014 — May 2015

- Fully designed new interface based on extensive prototyping and iterations for improved user experience
- Created wireframes and interactive HTML and JQuery prototypes for new application interface
- Designed and coded new interactive homepage with CSS3 transitions and JQuery animations
- In charge of overall design overhaul of the entire Squareknot application to improve UI components and brand aesthetics

**MOD Worldwide**, **Lead Web Developer** | Philadelphia, PA, June 2013 — January 2014

- Designed UI/UX & programmed IOS app "Oly Tracker" for keeping record of daily Olympic Weightlifting training sessions
- Developed responsive websites utilizing several programming languages including JQuery, HTML5, CSS3, SASS, Breakpoint, and PHP
- Built Silverpop email templates and set up architectural logic for automated marketing email campaigns
- Set up dedicated server and deployed all of the company's websites after cross browser testing and extensive QA

**The Star Group**, **Web Developer** | Philadelphia, PA, October 2012 — June 2013

- Custom front-end development, and deployment of brochure-sites, pharmaceutical websites, e-commerce sites and non-profit websites using assorted platforms including: Drupal 7, Wordpress, ASP.net, and HTML5
- Developed custom functional components, modules, and add-ons in assorted programming languages and schema including: PHP, JQuery, JQuery Mobile, JQuery UI, JavaScript, HTML/XHTML, CSS3, and Less

## SHORT TERM PROJECTS

**Ishqr**, UX/UI Designer for iOS and Web Application | Philadelphia, PA, March 2015 — September 2015

**DogBuddy**, UX/UI Designer for iOS application | London, England, March 2015 - May 2015

**The United Way (JOIN)**, Graphic Designer, Web Designer & Developer | Philadelphia, PA, 2009 — May 2015

**VIUS**, Junior Web Designer | Philadelphia, PA, Spring 2012

**PVH**, Design Intern for IZOD | New York, NY, Summer 2011

## SKILLS

**Languages:** Fluent in Spanish and English; conversational in French

**Software & Platforms:** Photoshop, Illustrator, InDesign, MS Office, Sketch, Principle, Framer, Trello, Basecamp, Wordpress

**Programming Languages:** HTML5, CSS3, SASS, JQuery, Compass, PHP, GIT

## INTERESTS

Interior Design, Classic Rock, Concerts, Gymnastics, Craft Beer, Cooking, Olympic Weightlifting